

# Amazing FLORIBUNDA ROSES

Produce Masses of Bloom  
from June 'til Frost!

Hardy and easy to grow, this new race of Roses gives a maximum of garden color all summer long. Wonderful for planting in Rose hedges, along walks and driveways.

**FLORIBUNDA SPECIAL**  
SAVE MONEY—ALL FIVE BEAUTIES  
Ma Perkins  
Goldilocks  
Carrousel  
Red Pinocchio  
Fashion  
ONLY \$8.30 Postpaid  
Regular Value \$9.70  
Save \$1.40



**MA PERKINS.** (Plant Pat. 1143.) New. Sensational award winning All-America Floribunda for '53. A stunning, double shell-pink with perfect buds in large clusters that open to 3 1/2-inch blooms. \$2.25 each; 3 for \$6.00; 12 for \$24.00.



**GOLDILOCKS.** (Plant Pat. 672.) An aptly named beauty with perfect Hybrid Tea-like blooms. Wonderful for low hedging, mass and specimen planting. \$1.60 each; 3 for \$4.50; 12 for \$16.75.



**CARROUSEL.** (Plant Pat. 1066.) Very highly rated dark red with individual blooms as large as Hybrid Tea Roses. Its clusters appear constantly. \$2.25 each; 3 for \$6.00; 6 for \$10.50.



**RED PINOCCHIO.** (Plant Pat. 812.) Remarkably fine deep velvety red with big 3 1/2-inch blooms in large, long lasting clusters. \$1.60 each; 3 for \$4.50; 12 for \$16.75.



**FASHION.** (Plant Pat. 789.) Performing wonderfully everywhere, Fashion introduces a dazzling new coral-pink. Produces prolific quantities of large, double blooms. \$2.00 each; 3 for \$5.25; 12 for \$21.00.



**BETTY PRIOR.** (Plant Pat. 340.) One of the most vigorous and prolific of all Roses. A fine shell-pink for hedging and mass planting. \$1.60 each; 3 for \$4.50; 12 for \$16.00.

**RED RIPPLES.** Beautiful tall red producing immense clusters of velvety red blooms. \$1.50 each; 3 for \$4.20; 12 for \$15.75.

## NEW FLORIBUNDAS (Not Pictured)

**EASTER PARADE.** (Plant Pat. 1200.) A parade of colors in one Rose. Combines shades of pink, yellow and crimson in large clusters of very double roses. \$2.25 each; 3 for \$6.00.

**LILIBET.** (Plant Pat. 1209.) All-America Winner for '54, this exquisite pink produces clusters of well formed buds and blooms. \$2.50 each.

**LAVENDER PINOCCHIO.** (Plant Pat. 947.) A true lavender—an entirely new color. Its numerous buds open to large, 3-inch, double blooms. \$2.25 each; 3 for \$6.00.

# 3 EVERBLOOMING ALL-AMERICA ROSE SENSATIONS

**CHRYSLER IMPERIAL.** (Plant Pat. 1167.) New. A glorious new Rose of royal beauty, this is the sole Hybrid Tea to win All-America honors in '53. Its color is vibrant rich crimson. Buds are unusually well formed, opening to tremendous 50-petaled blooms. \$2.75 each; 3 for \$7.50.

SEE SPECIAL OFFER BELOW

Chrysler Imperial



**PEACE.** (Plant Pat. 591.) A world famous Rose that is truly amazing. In a class by itself, Peace has huge, perfectly formed flowers, splendid coloring and vigorous, very heavy blooming plants. Made up of varying shades of yellow, pink, cream, gold and white. \$2.50 each; 3 for \$6.75.

## 4 GARDEN CENTERS TO SERVE YOU -

**ILGENFRITZ NURSERIES, Inc.**  
21700 Harper  
ST. CLAIR SHORES, MICHIGAN  
Telephone: Prescott 7-0800

**ILGENFRITZ NURSERIES, Inc.**  
Telegraph Road at Dunbar Road  
1 MILE SOUTH OF MONROE on U. S. HIGHWAY 24  
MONROE, MICH.  
Telephone: Monroe 1900

**ILGENFRITZ NURSERIES, Inc.**  
4710 Monroe Street  
TOLEDO 13, OHIO  
Telephone: Kingswood 5767

**ILGENFRITZ NURSERIES, Inc.**  
22951 Northwestern Highway  
DETROIT 19, MICHIGAN  
Telephone: Kenwood 2-9200

**ALL-AMERICA ROSE SPECIAL**  
Buy in a Collection and Save  
The THREE Wonder Roses Pictured Here  
ALL THREE  
Chrysler Imperial  
Mojave  
Peace  
Only \$7.25, Postpaid  
Regular Value \$8.25—Save \$1.00



**MOJAVE.** (Plant Pat. 1176.) New. First choice of '54. Today's newest Rose sensation. 1954 All-America Winner. Dazzling orange coloring—the finest in its class. Blooms produced freely on vigorous plants. \$3.00 each; 3 for \$8.25.

**ILGENFRITZ Nurseries, Inc.**  
Monroe, Michigan

Our 107th Year

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# CLIMBING ROSES

**KING MIDAS.** (Plant Pat. 586.) Particularly hardy and vigorous, King Midas bears very large, double, Hybrid Tea-like blooms over a long period in spring. \$2.25 each; 3 for \$6.00.



King Midas

**BLAZE.** A dazzling red climber that bears tremendous masses of well formed, unfading, double three-inch blooms. Hardy and luxuriant in growth, it is usually everblooming. \$1.50 each; 3 for \$4.25.

**CL. PEACE.** (Plant Pat. 932.) A very vigorous climber with blooms identical to the fabulous Peace Rose. It opens slowly to full 5-inch blooms with all the beautiful Peace coloring. \$2.50 each; 3 for \$6.75.

**CL. CRIMSON GLORY.** (Plant Pat. 736.) A new, outstanding deep red climbing form of the very popular Crimson Glory. A vigorous, fast growing plant that bears beautiful, long stemmed blooms. \$2.50 each; 3 for \$6.75.

**CL. JULES BOUCHE.** Extremely fine white climber with long pointed buds and high-centered blooms. \$1.50 each; 3 for \$4.25.

**NEW DAWN.** One of the finest and hardiest of the everblooming climbers. A wonderful grower, it never fails to produce numerous, double, apple-pink blooms. \$1.75 each; 3 for \$4.80.



Blaze

# TREE ROSES

Everblooming  
Roses at  
Eye Level!

These stately beauties make wonderful accent plants in the Rose garden or wherever an outstanding touch of color is needed. Quantities of each variety are limited—order early.

Buccaneer, Yellow.  
Charlotte Armstrong, Light red.  
Christopher Stone, Red.  
Chrysler Imperial, Red.  
Crimson Glory, Deep red.  
Etoile de Hollande, Red.  
Katherine T. Marshall, Pink.  
Mirandy, Deep red.  
New Yorker, Red.  
Pinocchio, Pink and gold.  
The Doctor, Pink.

ALL VARIETIES—\$4.95 each.

(Mail orders—please add 50c per plant to cover shipping and handling. If you live near our Garden Centers avoid this cost and purchase direct). Established plants available in pots at our Garden Centers only—at \$5.95 each.



# Red Rich



# Everbearing STRAWBERRIES

**red rich** (Plant Pat. 993)

The wonder berry, Red Rich is a combination of all the best qualities. It produces tremendous quantities of huge berries on very large, sturdy plants—ALL SUMMER LONG. Its delicious berries are wonderful for all uses including freezing.

12 for .....\$2.95 50 for .....\$8.50  
25 for ..... 5.00 100 for .....15.00  
250 for .....\$32.50  
Plant early for best results—25 plants per person.

## OTHER OUTSTANDING STRAWBERRIES

**STREAMLINER.** Enormous in size, rich red throughout and delicious for eating, canning or freezing. Bears in 75 days and continues till frost.

**SUPERFECTION.** Plant this spring and have berries this summer. Its very large, honey-sweet berries are produced freely from spring till frost. 100 plants will support the average family.

Prices for Superfection and Streamliner  
25 for .....\$2.75 100 for .....\$8.75  
50 for ..... 4.75 250 for .....18.75

# Ilgenfritz EVERGREENS The Finest Money Can Buy!

SEE AND BUY THESE WONDERFUL MONROE GROWN EVERGREENS AT YOUR NEAREST ILGENFRITZ GARDEN CENTER.

**FREE** There you can get the best of landscape consultation service.

We specialize in Japanese Yews or Taxus—the finest evergreen for the modern home.

A Group Planting of Japanese Yew or Taxus

Taxus Cupidata



ALL OUR GARDEN CENTERS OFFER A COMPLETE SELECTION OF FRUIT TREES AND SMALL FRUITS



# Ilgenfritz' ROSE STYLES for '54

A Preview of Today's Finest Northern Grown Roses

The Patented Hybrid Tea Roses shown here represent the ultimate of Rose beauty. Many of these varieties are All-America winners and all are chosen for their proven quality of bloom, beauty of color, hardiness and vigor of growth.

**"BIG FOUR" Special Offer**  
Save \$1.80 on This Outstanding Collection.  
All Four only **\$7.95** Postpaid  
Nocturne Mission Bells  
Buccaneer Taffeta  
Reg. Cost \$9.75  
ORDER EARLY—THIS OFFER EXPIRES MARCH 15th.

Order early from our nearest Garden Center listed below or mail your order direct to our Monroe office.

WE HAVE EVERYTHING FOR YOUR GARDEN AND ALL THE THINGS TO KEEP IT HEALTHY

**FORTY-NINER**  
(Plant Pat. 792)  
\$2.50 each;  
3 for \$6.75.

**DIAMOND JUBILEE**  
(Plant Pat. 824)  
\$2.25 each;  
3 for \$6.00.

**LOWELL THOMAS**  
(Plant Pat. 595.)  
\$2.00 each;  
3 for \$5.25.

**NEW YORKER**  
(Plant Pat. 823.)  
\$2.25 each; 3 for \$6.00.

**SLEIGH BELLS**  
(Plant Pat. 1004.)  
New. \$2.25 each;  
3 for \$6.00.

**CURLY PINK**  
(Sub-Zero)  
\$1.75 each;  
3 for \$5.00.

**MISSION BELLS**  
(Plant Pat. 923.)  
\$2.50 each;  
3 for \$6.75.

**SUTTER'S GOLD**  
(Plant Pat. 885.)  
\$2.50 each;  
3 for \$6.75.

**MIRANDY**. (Plant Pat. 632.)  
\$2.25 each; 3 for \$6.00.

**BUCCANEER**. (Plant Pat. 1119.) New.  
\$2.75 each; 3 for \$7.50.

**NOCTURNE**. (Plant Pat. 713.)  
\$2.25 each; 3 for \$6.00.

**HELEN TRAUBEL**. (Plant Pat. 1028.) New.  
\$2.75 each; 3 for \$7.50.

**"BIG FIVE" Special Offer**  
New Yorker  
Curly Pink  
Forty-Niner  
Diamond Jubilee  
Lowell Thomas  
5 GLORIOUS PATENTED  
EVERBLOOMING ROSES Only **\$9.25** Postpaid  
Reg. \$10.75 Value—SAVE \$1.50  
Order early and save—this offer expires March 15th.

**SPECIAL TREATMENT OF ILGENFRITZ ROSES**  
To assure the greatest possible transplanting success, and to promote quicker growth, all our Roses are dipped in special hormone solution prior to shipment.

Christopher Stone

Duquesa de Penaranda

Caledonia

Edith Perkins  
Nellie

Poinsettia

Golden Dawn

## Thrifty Everblooming GARDEN FAVORITES

### OTHER THRIFTY FAVORITES (Not Illustrated)

Condessa de Sastago. Red and yellow.  
Crimson Glory. Deep red.  
Etoile de Hollande. Red.  
McGredy's Ivory. Ivory-white.  
Pink Radiance. Silvery pink.  
Pres. Herbert Hoover. Creamy pink.  
Talisman. Orange and scarlet.

\$1.50 each; 6 for \$8.40; 12 for \$16.20.

Shown at the right, these everblooming beauties will add masses of color and considerable charm to your garden throughout the whole season.

Betty Upchurch. Pink.  
Edith Nellie Perkins. Orange and salmon.  
Caledonia. White.  
Golden Dawn. Fine yellow.  
Christopher Stone. Red.  
Mrs. P. S. Dupont. Golden yellow.  
Duquesa de Penaranda. Orange.  
Poinsettia. Bright scarlet.

All the above: \$1.50 each; 6 for \$8.40; 12 for \$16.20.

**"GARDEN FAVORITES" Special**  
All 8 Roses Pictured at the Right  
SAVE MONEY ON THIS COMPLETE ROSE GARDEN  
ALL 8 ROSES ONLY **\$9.75** Postpaid  
Order early and save—this offer expires March 15.

Our 107th Year

**ILGENFRITZ NURSERIES, Inc.**  
MONROE, MICHIGAN

Garden Centers In -

DETROIT  
22951 Northwestern Hwy.  
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ST. CLAIR SHORES  
21700 Harper  
Tel. Prescott 7-0800

MONROE  
Telegraph Road at Dunbar Road  
Tel. Monroe 1900

## ROSA MULTIFLORA

Popular Fast Growing Rose Hedging

An extremely hardy, informal, dense hedge plant of amazing growth. Can be trimmed or allowed to grow to a broad natural hedge 6 to 8 feet tall. Produces masses of pinkish white blooms in June followed by showy red berries. Plant 12 to 18 inches apart and trim well back to promote faster and denser growth.

12- to 18-inch bushy plants, 25 for \$5.25; 50 for \$10.00; 100 for \$19.50.